

How to Join The LinkShare Lead Advantage Network?

To Join the LinkShare Lead Advantage Network you will need to apply with the distribution methods to promote your advertisers. Below are instructions on how to apply to the Network.

1. From your LinkShare account, go to Update Profile from the Your Account tab.

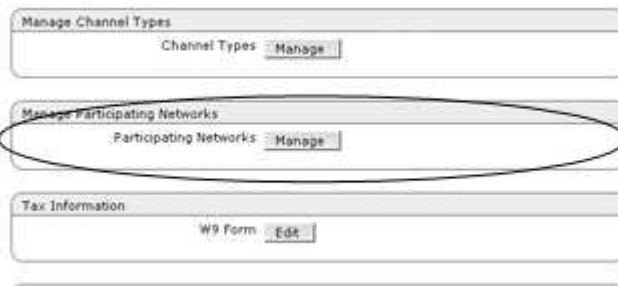


The screenshot shows the LinkShare user interface. At the top, there is a navigation bar with 'Home', 'Offer Central', 'Run Reports', and 'Your Account'. Below this is a 'Channel Manager' sidebar with a tree view containing 'TEST Legal Entity', 'TextContact', 'TextChannel 1', 'TextChannel 2', and 'Channel 3'. The main content area is titled 'Edit Legal Entity' and contains the following fields and options:

- Legal Entity Type: Radio buttons for Individual, Partnership, Corporation, Sole Proprietorship, Other, Foreign, LLC, LLP, and Non-Profit.
- Legal First Name: Text input field.
- Legal Last Name: Text input field.

A note below the last name field states: "The following characters are not allowed in the Legal First Name and Legal Last Name fields: 0, #, /, \, |, +, *, (,), {, }, ^, ~, `; ' , @, <, >, &, ~, %, %".

2. Scroll down to Manage Participating Networks and select Manage.



The screenshot shows a section titled 'Manage Participating Networks'. It contains a button labeled 'Manage' which is circled in black. Above it is a 'Manage Channel Types' section with a 'Manage' button, and below it is a 'Tax Information' section with a 'W9 Form' and an 'Edit' button.

3. Then select LinkShare Lead Advantage and hit Update.



The screenshot shows the 'Manage Participating Networks' section. It includes a note: "LinkShare offers you the ability to work with merchant partners in the following LinkShare Networks. Please select the Networks in which you wish to participate." Below this is a list of networks with checkboxes:

- LinkShare Network
- B2B Network
- LinkShare UK
- LinkShare Canada
- LinkShare Lead Advantage

An 'Update' button is located at the bottom right of the list, and the 'LinkShare Lead Advantage' checkbox and button are circled in black.

4. Click on your channel (icon that looks like a website). You will need to update the following areas:

- Lead Advantage Channel Type - select additional the methods you will use to promote your advertisers.
- Lead Advantage Categories - scroll down to the Lead Advantage Categories area and select up to 3 categories
- Brief Description of Site - Provide a brief description of your site (50 character minimum).
- Web Site Network - select LinkShare Lead Advantage.

Brief Description of Site :
(255 Characters Maximum. Required 25 Characters Minimum)

QaFWPub-01QaFWPub-01QaFWPub-01QaFWPub-
01QaFWPub-01QaFWPub-01QaFWPub-

Web Site Network

LinkShare Network B2B Network LinkShare Canada

LinkShare Lead Advantage

Please complete the Additional Information in the Lead Advantage Channel Details section below

Lead Advantage Channel Details

Additional Details Required for Joining the Lead Advantage Network.

Lead Advantage Channel Type

Paid Search (Approved)
 Email (Approved)
 Incentivized (Approved)
 Downloads (Approved)
 Websites (Approved)

E-mail IP Addresses

Lead Advantage Categories
Please select 1-3 categories for LinkShare Lead Advantage Network.

<input type="checkbox"/> Auto	<input type="checkbox"/> Auto loan	<input type="checkbox"/> Business Opportunities
<input type="checkbox"/> Business Services	<input type="checkbox"/> Career	<input type="checkbox"/> Cell phone
<input type="checkbox"/> Credit Card	<input type="checkbox"/> Dating	<input type="checkbox"/> Debt consolidation
<input type="checkbox"/> Education	<input type="checkbox"/> Financial Services	<input type="checkbox"/> Franchises
<input type="checkbox"/> Health (vitamin / herb clubs)	<input type="checkbox"/> Home Improvement	<input type="checkbox"/> Insurance
<input type="checkbox"/> Loans (mortgage, refinance)	<input type="checkbox"/> Music	<input type="checkbox"/> Ringtones
<input type="checkbox"/> Software	<input type="checkbox"/> Travel	<input type="checkbox"/> VOIP
<input type="checkbox"/> Video		

5. Select Update at the bottom of your screen. At that time, we will review your application to be a part of the Lead Advantage Network and your distribution methods.

Note: Please save your other changes on this page before creating a new contact.

Update

All fields are required unless noted as optional.

Update

Navigation : [Home](#) | [Offer Central](#) | [Run Reports](#) | [Account](#) | [Logout](#)

LinkShare recommends Netscape 4.x or Internet Explorer 5.x for optimal performance.
Reports are created by LinkShare Corporation for information purposes only.

While you wait for your acceptance, you might get an inquiry from LinkShare how you will promote our advertisers and what distribution channels you are using. LinkShare can accept you for one channel and may not approve you for another.